



Beauty & Wellness: A Fresh Way Forward

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GLOBAL WELLNESS
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AGENDA

- Beauty Through the Ages
- Beauty and The Wellness Economy
- Beauty, Health and Wellness



Beauty Through the Ages



ANCIENT EGYPT
c. 1292-1069 B.C.



ANCIENT GREECE
c. 500-300 B.C.



HEIAN JAPAN
c. 794-1185



RENAISSANCE ITALY
c. 1400-1700



Beauty Through the Ages



18th CENTURY FRANCE
c. 1700s



EDWARDIAN
c. 1837-1901



ROARING TWENTIES
c. 1920s



GOLDEN AGE
HOLLYWOOD
c. 1930s-1950s



Beauty Through the Ages



SWINGING SIXTIES
c. 1960s



SUPERMODEL ERA
c. 1980s



HEROIN CHIC
c. 1990s



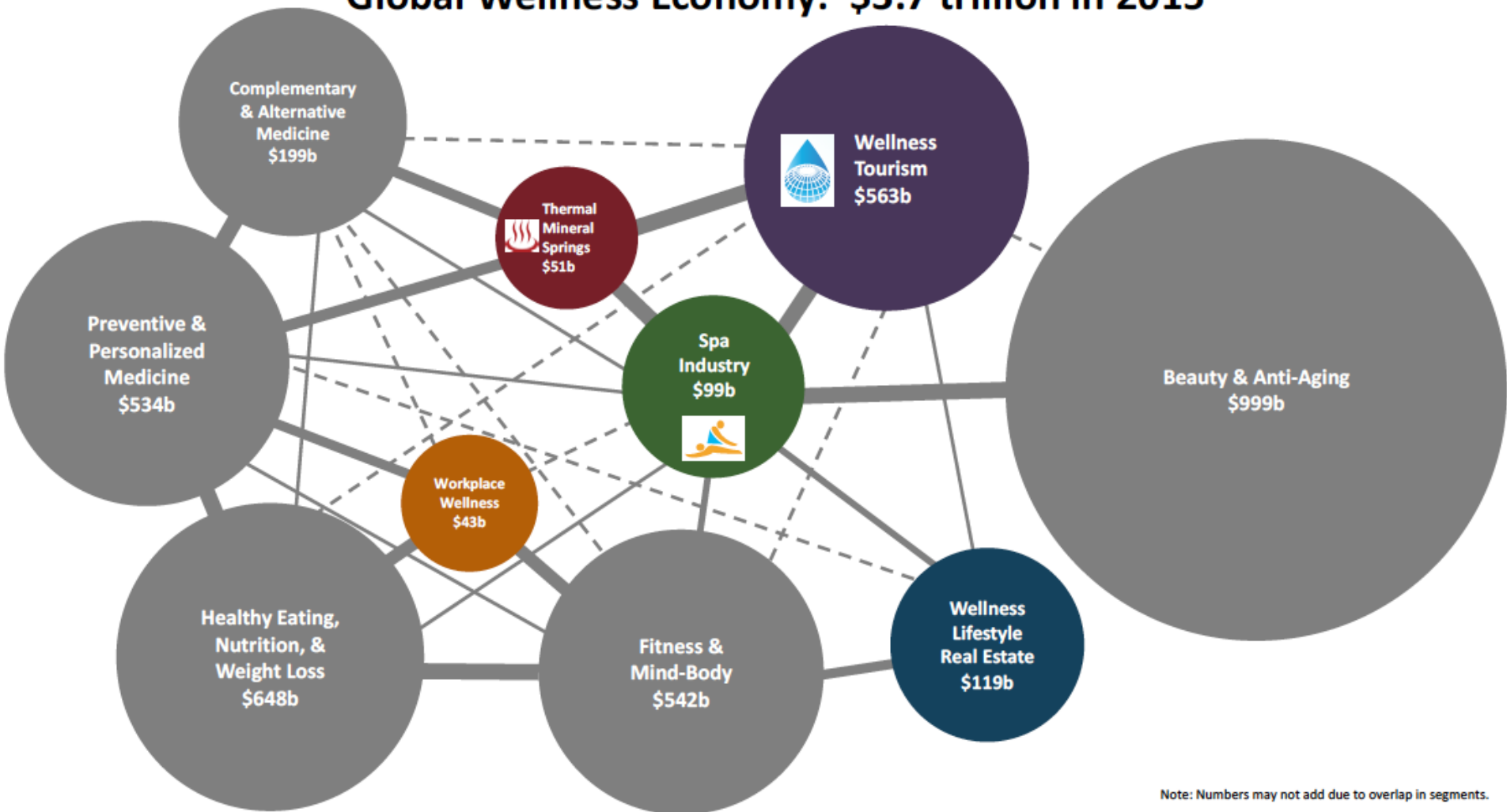
Beauty Through the Ages

TODAY!



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Global Wellness Economy: \$3.7 trillion in 2015



Note: Numbers may not add due to overlap in segments.



So Where Does Beauty Intersect With Wellness?



THANK

YOU

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