



GLOBAL WELLNESS
SUMMIT // TYROL 2016

Global Wellness Economy 2015

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THE GLOBAL SPA & WELLNESS ECONOMY MONITOR 2007



RESEARCH REPORT: GLOBAL SPA & WELLNESS TOURISM AND TOURISM: WHERE DO SPA & WELLNESS TOURISTS TRAVEL TO?



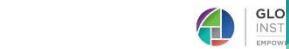
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The Global Welln Tourism Economy 2013



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RESEARCH REPORT Middle East-North Africa Spa & Wellness Economy Monitor



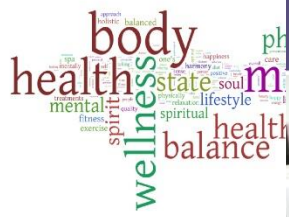
2016 RESEARCH REPORT INCLUDES GWI & EVERYDAY HEALTH INC. EMPLOYEE SURVEY ON WELLNESS AND WORK

THE FUTURE OF WELLNESS AT WORK

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RESEARCH REPORT Latin America-Caribbean Spa & Wellness Economy Monitor



RESEARCH REPORT Thermal/Mineral Springs Economy Monitor



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Wellness is...

**The active pursuit of activities, choices,
and lifestyles that lead to a state of
holistic health.**

The **Wellness Economy** is...

Industries that enable consumers to incorporate wellness activities and choices in their lifestyles.

A green circle containing the text "Spa Industry".

Spa
Industry

- \$99 billion spa economy
- 121,595 spas with \$78 billion revenues
- 2.2 million jobs in spas



Wellness
Tourism

- \$563 billion expenditures
- 691 million trips
- 17.9 million jobs generated

Thermal/
Mineral
Springs

- \$51 billion revenues
- 27,507 establishments
- 1.4 million jobs



Workplace
Wellness

\$43 billion market

Wellness
Lifestyle
Real
Estate

\$119 billion market

Complementary
& Alternative
Medicine

\$199 billion

Fitness &
Mind-Body

\$542 billion

Preventive &
Personalized
Medicine and
Public Health

\$534 billion

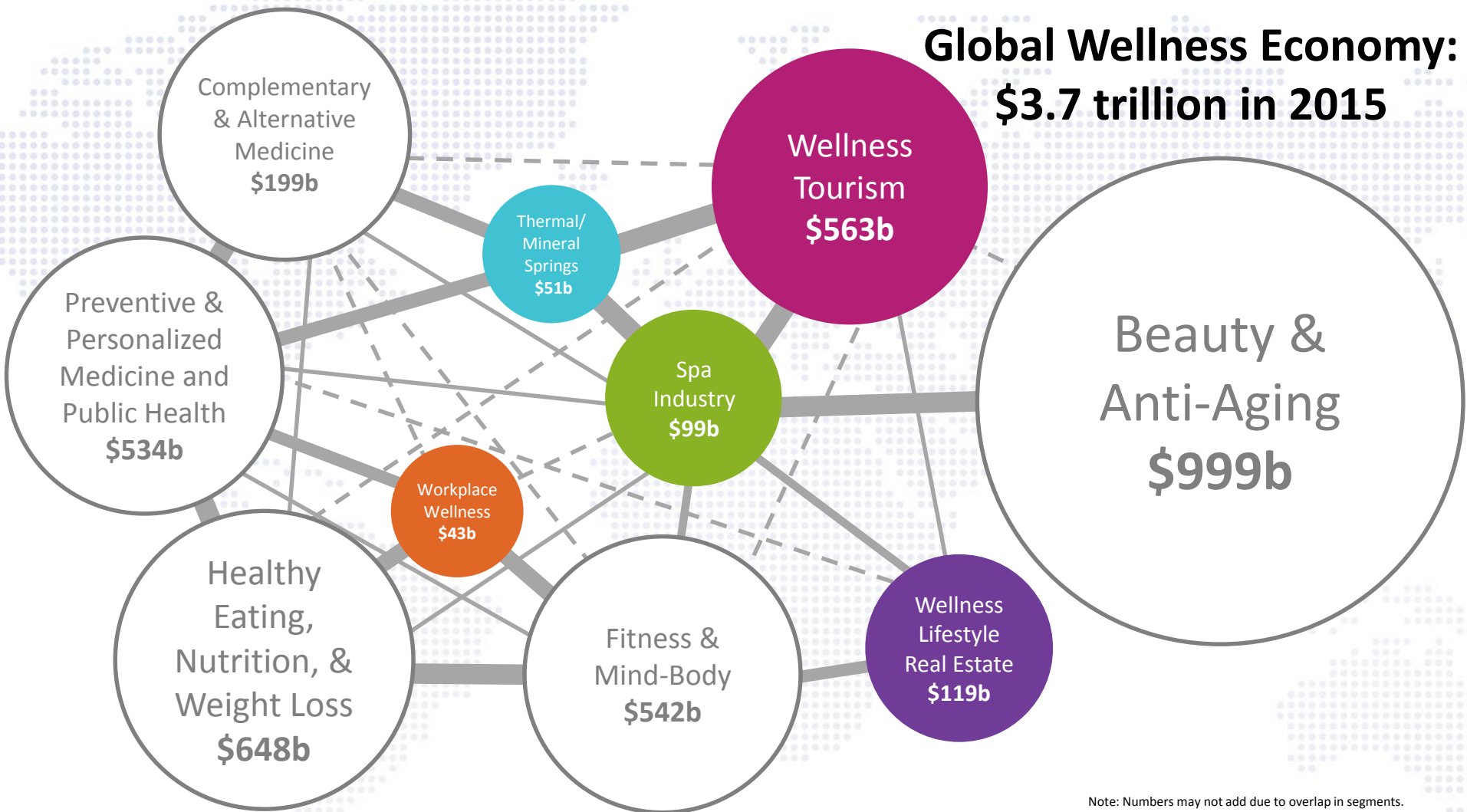
Nutrition,
Healthy
Eating, &
Weight-Loss

\$648 billion

Beauty &
Anti-Aging

\$999 billion

Global Wellness Economy: \$3.7 trillion in 2015



Imagine the future....

